

Just Shutters

Rock solid foundations...

Chris Rocker founded Just Shutters in Bournemouth developing the business into a proven franchise system. It was a bold move choosing to leave a Directorship with an AIM listed PLC to start a new business. Chris has certainly proved he has the ability to build a business with solid foundations.

"I have always enjoyed putting systems together, then developing & refining them. Just Shutters was an inspiration, looking back it was one of those moments when I was in the right place at the right time. I had a family & mortgage so leaving my monthly pay cheque to setup a new business was quite scary. I am so glad I did as Helen my wife & I have created a business we are truly proud of. One of the biggest rewards has been having a call from Ian, my first franchisee, reporting his first sale within days of starting."



Chris developed his marketing and operational skills through a variety of roles. Pre 1990 he was involved in designing, renovating and building property. His key skill was putting together operational plans and designs.

He next moved into sales before joining the John Lewis of Hungerford and working up to the role of Director where he was in charge of 10 showrooms nationally. This role taught him the most about marketing and operational systems. He continues to invest in learning and applying new ideas to refine and evolve the Just Shutters' systems.



Chris, his wife Helen and two young boys Timothy and James live on the South Coast in Bournemouth. He loves spending time with the family whether that is at home, on the beach, skiing or going for walks.



Chris's main aim is to raise the UK's general awareness of Plantation shutters. He wants Plantation shutters to be regarded as one of the main window covering options, alongside curtains and blinds.

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If you would like more information about Just Shutters please call 01202 240 769 or visit the website:



Chris Rocker - Founder
Just Shutters

"I am striving to make Just Shutters the largest specialist provider of Plantation shutters in the UK. Yes the business is a way of making money, but it is really important to Helen and myself that people love the Just Shutters brand."

"I am looking for people to join the franchise who have the right attitude. Just Shutters is a great brand to be part of, a very ethical and friendly company with it's own great personality."

Just Shutters

- ✓ The world's finest Plantation shutters.
- ✓ Genuine customer affection. You only have to look at Checkatrade.com to see the excellent feedback.
- ✓ In depth training and support
- ✓ Opportunities to become a Franchise Owner in Southern England with dedicated support from founder Chris Rocker.

www.justshutters.co.uk